

CARBON OFFSET INITIATIVE

As a part of our commitment to the environment, Dot Design Pty Ltd, through our partnership with Carbon Neutral Pty Ltd, promises to plant 1 native Australian tree in an environmentally vulnerable area for every \$1000.00 spent by you, our valued client on orders.

For Example:



x \$50,000 purchase order



x 50 native Australian trees

Fact: Planting 50 native Australian trees equates to approximately 8 less tonnes of harmful CO2 gases in our atmosphere.

Planting trees is a highly effective way of offsetting emissions by absorbing or 'sequestering' carbon dioxide emissions.

Carbon sequestration (or storage) occurs when a tree takes carbon dioxide (CO₂) from the atmosphere and turns it into new growth, releasing oxygen (O₂). Trees also contribute to multiple environmental benefits on the ground. One tonne of CO₂ may be offset over 100 years.

This initiative ensures that together, we can make a positive contribution to the environment and all breath easy.

We thank you in advance for your commitment and for being environmentally conscious.

The Dot Design team